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Golf & Sports Promotional Products Guide



Promotional Products Work!



3 out of 4 consumers keep promotional products when they are useful. Get in the game with promotional products.

94%

of consumers like receiving promotional products.

89%

of consumers can recall the advertiser of a promotional product they'd received in the last two years.

Top Sellers



Titleist ProV1 - TPVN



Orca Drinkware



Poker Chip Ball Marker - GPPC



Orca Coolers



PitchFix Original Divot Tool - GPFDO2



Hockey Puck - HPU



Weekend Warrior Golf Kit - GKWW-M1000



Rawlings Baseball - BRL



Chilly Pad Cooling Towel - GFROG



Rattlin' Rapala Lure - FRNR7



MATCHBOOK PROGRAM GROW YOUR GOLF BUSINESS

The golf direct mail program is an excellent opportunity to grow your golf business. The program is designed to help you increase your golf sales with very little effort – money back guarantee! Your personalized business information or message is printed on the matchbook, divot tool, and ball marker.

In-House Capabilities



Pad Printing

Screen Printing

Direct Substrate

Dye Sublimation

Digital Printing

Laser Engraving

Fundraising Ideas

Both sponsors and golfers benefit from promotional products! The average golf tournament has 80 golfers and raises \$5,000. Combining sponsors and promotional products that are functional and give maximum logo exposure is the ticket to increasing charity proceeds.

Room for up to 20 sponsors



Scramble Pic

A scramble is the most popular format played in fundraising golf tournaments. The Scramble pic allows for up to 20 different sponsors and is used throughout the entire game, when not in use, it attaches to the frame of the cart. Golfers love it, because it picks up unused golf balls without getting out of the cart and dramatically increases the pace of play.





Hole sponsor signs and/or custom golf flags are ideal ways to get added revenue at a very small cost. Events charge anywhere from \$100 to \$2,500 to be a hole sponsor. Full Color custom flags only cost \$25 and can be used year after year or can be signed and given to the sponsor as a thank you.

Golf Ball Drop

This simple, yet exciting fundraising idea is a crowd favorite. Here is how it works. Using golf balls, print the event logo and numbers 1-100 (this number is selected based on how many participants, it is important to sell all of the numbered golf balls that will be dropped.) Using a hydraulic lift, custom built elevated structure, truck bed, or ladder drop the balls onto the green, whichever ball is closest to the hole or chosen target wins!







IRVINE

is a perfect sponsorship opportunity or to commemorate the event!

GOLF GLOVE TOURNAMENT FITTING PROGRAM

Our Golf Glove Fitting Program starts with shipping 20% extra gloves to your event, ensuring everyone gets a quality leather golf glove to take home with them. With the added values of a low minimum quantity and quick turn time, this program makes a perfect last-minute tournament gift. If you run out of a size during the event, let us know and we can ship any requests out the next day. Extra gloves can be returned without a restocking fee, and you can keep the additional ball markers.

Why Golf Kits

Kits provide the best of both worlds for golfers and sponsors alike! For the golfer, golf kits offer a collection of desired golf products. For the sponsor their logo or message is seen over and over, providing the most exposure for their sponsorship. Room for 5-8 sponsors is typical with our golf tournament kits, and with the additional sponsorship opportunity, you can earn more profit for your fundraising cause. A win for the golfer, sponsor, and your cause!



Platinum Golf Kit GKP20-TPVN



Golfer's Choice Golf Kit GK027-TPVN Weekend Warrior Golf Kit GKWW-M1000

Mix and Match Golf Kits Accessories Colors to Match Any Corporate Logo



Platinum Golf Kit GKP20-TPVN

The Platinum golf kit is ideal for golf tournaments, golf awards, or the golf enthusiast.



Gold Golf Kit GKP20-TVEL

The Gold Golf Kit provides multiple sponsor options. Neatly packaged in a gift box, making it easy to stay organized at golf tournaments and also for a quick giveaway.



GKS20-M1000 The Silver Golf Kit is ideal for budget friendly golf tournaments handouts.



First Tee Original Golf Kit GKFTO

This kit features the Marker Mate Flex ball marker, Bottle opener divot tool, D-brush and two white performance golf tees. Packaged in a velvet pouch.

Which golf ball is right for me?

itleist

TOUR PERFORMANCE



Tour performance balls are 3-4 piece multi-layer balls with urethane covers, and are designed for control and feel. Despite the higher price, the tour performance golf ball category represents 45% of the custom logo market (with Titleist[®] Pro V1[®] owning the majority of the category). The three piece ball has a core, mantle, and cover. The four piece ball has an inner core, a outer core, mantle and cover.

Titleist Pro V1®

****	•	PERFORMANCE
****	•	DEMAND
\$ \$ \$ \$	•	PRICE

MID-TIER

l Callaway

The mid-tier category of incorporates both characteristics from the tour and the value balls. These are generally three-piece golf balls with urethane or surlyn covers and are offered at a lower price than the tour without compromising feel and control. The mid-tier golf ball offers the widest selection. Most popular in this category is the Callaway SuperSoft

Callaway SuperSoft

★★★ • PERFORMANCE
★★★ • DEMAND
\$\$ \$ • PRICE

VALUE



Made with harder covers and a softer core, these two-piece balls are designed for distance. The TaylorMade Distance Plus is our top selling ball in this category. Compared to the other options, most golfers cannot tell the difference when hitting these balls. TaylorMade offers a recognizable name brand at an affordable price, allowing you the freedom to spend more money on unique accessories.

TaylorMade Distance +

★★ • PERFORMANCE
★★ • DEMAND
\$ \$ • PRICE

WE CARRY A FULL LINE OF GOLF BALLS – FROM ALL THE TOP BRANDS! TITLEIST • BRIDGESTONE • CALLAWAY • TAYLORMADE • WILSON















Available Colors

Pitchfix XL 3.0 Divot Tool GPFXL3

Made from aluminum with a great feeling rubberized finished grip. The XL 3.0 comes with a full color removable ball marker on one side, and features a fixed emblem with large imprint area on the back.



Available Colors

Pitchfix Hat Clip Ball Marker GPFH

The Pitchfix hat clip is made from strong, thin, anti-scratch and anti-rust stainless steel and is light-weight. The top side is made from Rubberized ABS plastic with a soft feel.





Available Colors

Pitchfix Fusion 2.5 Divot Tool GPFDF25

The Fusion line combines the characteristics of the successful Hybrid line with the award winning RepairTecTM pin technology. This is without doubt the best divot repair tool Pitchfix has ever produced.



Pitchfix Multimarker Chip GPFMC

Big Marker Chip easy to find in your pocket (1-5/8" diameter). Small magnet ball maker when close to someone's putting line. Tee toss function to determine order of play on the first tee. Putting alignment function on reverse side.





Poker Chip Ball Marker GPPC

The poker chip ball marker is large enough to find in your pocket and easy to see on the green.



Marker Mate[™] Flex Ball Marker GFLEX

The Marker Mate Flex is made from clear flexible vinyl material. Simply raise the center ball marker out of the body for a small flat marker.



Available Colors

Metal Poker Chip GMPC

Poker chip with magnetic ball marker features a two sided imprint. One side has a fixed full color domed imprint. The other side has a full color domed imprint on a removable ball marker.



Available Colors

Marker Mate™ w/Floating Ball Marker GMM

The Marker Mate design utilizes precise magnetic technology to fully suspend the ball marker inside the poker chip. Simply press the ball marker out of the center and mark your spot.



Hat Clip w/Removable Ball Marker GSL2

The full color epoxy domed magnetic hat clip with 1" diameter ball marker attaches to a hat brim for easy access.



Tees Pack

Tee combo packs are available in several sizes and materials to fit any budget. Whether you are simply looking for a pack of tees or want to add additional accessories with a divot tool, ball marker or poker chip a tee pack is a versatile option.



Bamboo Golf Tee

Bamboo tees are environmentally friendly alternative to wood or plastic tees. Bamboo is naturally strong and flexible material creating a tee that is less prone to snapping. Available in 2-3/4'' and 3-1/4''. Other colors available.

Wood Golf Tee

Wood golf tees are the most common type of tee as they provide the best performance due to the stiffness. Wood tees do tend to break more easily, so they are not as durable as other tees. Available in 2-3/4'' and 3-1/4''. Other colors available.

Performance Golf Tee

Performance tees are plastic performance tees engineered with special low-resistance tips that create less friction between the golf ball & tee, resulting in longer drives. Available in 2-3/4'' and 3-1/4''. Other colors available.



DD Greer

Beaver Valley

Orca Barrel 12oz. ORBAR12-FC

Double walled, vacuum sealed, 18/8 stainless steel. Interior copper clad seamless inner wall for superior temperature retention. Spill proof screw top whale tale lid. 24 hours ice retention and 6 hours of heat.



Orca Chaser 27oz. ORCH27-FC

Tritan spill-resistant, shatter-proof, flip-top whale tail lid. Double walled, vacuum sealed, 18/8 stainless steel. Interior copper clad seamless inner wall for superior temperature retention. 24 hours ice retention and 6 hours of heat.



Orca Hydra 34oz. ORCHYD34-FC

Wide mouth screw top easy flow sports lid. Whale tail handle. Double walled, vacuum sealed, 18/8 stainless steel. Interior copper clad seamless inner wall for superior temperature retention. 24 hours ice retention and 6 hours of heat.





Orca Softside Walker Cooler ORW20GYS

Magnetic-closure carry handle and padded shoulder strap for ease of portability. Leak-proof zipper and insulated walls keeps contents cold for days. Mesh front storage pocket for keys, phone, and more. Durable double denier outer material/ Holds ice for over 24 hours. Able to hold up to 20 cans. Holds up to 20 pounds of ice.



Orca Softside Walker Tote ORWTOGYS

Easy open magnetic split handle with insulated inner walls keeps cold retention for days. Durable double denier outer material and waterproof inner and front pocket. Holds ice for over 24 hours. Able to hold up to 18 cans and is the right height for wine bottles.



Orca Hardside Cooler 20 qt. ORCO20L

Integrated insulation for maximum cold retention and freshness for up to 10 days. Holds up to 18 cans and single flex grip stainless steel handle. Cargo net attachment for added storage and easy flow drainage spout.





ARE YOU PLANNING A GOLF TOURNAMENT?

GOLF TOURNAMENT PLANNER

Your Resource Guide to Planning a Successful Golf Tournament



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@HOME

A Guide For **Promotional Kitchenware** Products





QUICK RESOURCE GUIDE

Scan QR Code with a Mobile Phone For More Information





Golf & Sports

Direct Mailer Matchbook Program



Grow your golf business! Gain 7 new customers for \$10 guaranteed.

Promote Yourself!

